



2014 Annual Report

Dear SDBC Member,

This year, we are bringing back our annual report to the membership. The Board thought it would helpful to summarize in one place all that has happened over the past year. And 2014 was indeed a great year for the club.

Membership: The Club's membership grew from 290 at the beginning of the year to 523 at year end. It's really great that we are reaching so many cyclists in the San Diego area and providing a vast array of rides, events, and benefits. Much credit goes to our Membership Director, Marilyn Detloff, who pioneered taking credit cards at our Saturday ride to corral so many new members.

Sponsorship: Over the past two years, the Club has enjoyed a resurgence in sponsorship. We are most thankful to Tom Gildred of Emerald Textiles who agreed to be our title sponsor for the next two years. I would also like to thank Dave and the crew at UC Cyclery for stepping up as the official bike shop of SDBC and their support of our Cat 1/2 racing team. Our other sponsors include FMT Consultants, Medline, Spy Optic, Karl Strauss Brewing Company, Pactimo, Java Depot, Dagan Law, Pro-Lite Wheels, Fluid, Nuun, Kewl Fit, Sock Guy and Outback Steakhouse. Thanks to all our sponsors for their generous support.

Group Rides: When I do the roll out announcement Saturday morning, I use the term "world famous SDBC ride!" It is true. I have been told by visiting cyclists from around the country and the world that our ride is the largest and friendliest group ride they have ever experienced. The hallmark of our Club is to provide a framework for riders of all levels: from "A" to the "D-5" development rides. This is only possible with the energy and commitment our 29 ride leaders put into each ride. Thanks to Mike McLaughlin for making this all happen.

Racing: It is one of our missions to support racers of all abilities and disciplines. SDBC has teams for juniors, Cat 1 through Cat 5, women, masters and mountain bikers. We have over 100 racers in the Club and in 2014 SDBC ranked 7th out of 337 clubs in the SoCal Cup standings. Our Cat 4 men's team placed first in their division. I want to thank all the Team Directors for their time and effort to organize these activities.

Barrio Logan: For 17 years, SDBC has sponsored the Barrio Logan Grand Prix in San Diego. BLGP is the SCSNA Junior Championship and is a challenging course for all. The day also features rides for beginners and we provide helmets for more than 200 children in the Barrio. Proceeds raised from the race support the Logan Heights Family Center. All this would not be possible without Ralph Elliott's tireless efforts.

Fiesta Island Time Trial: For many years, we have sponsored one of California's favorite time trial races. The course is flat and fast and many racers set their PR's here. For 2015, we have scheduled six

races from January through November. Thanks to Fred Nicolet, Linda Webb, and Wells Wang for their work organizing this event.

Special Events: In addition to our racing and training rides, the Club participates in a number of charitable activities and social events. Our annual December Toy Ride delivers hundreds of toys to needy families through the Joan Kroc Salvation Army Center. We have upwards of 300 “cycling Santas” participating in this annual event. Another benefit for our members is our annual cycling weekend to Borrego Springs. Each January the Club hosts its Annual Banquet to recognize the achievements of our members. A special thanks to Tom and Linda Webb, Pat Murray, and Renee Robinson who organize many of these events each year.

Financial Results: The Club has been fortunate to obtain financial support from our generous sponsors. This money, in addition to our dues and net proceeds from the Fiesta Island Trial, enable us to support our racing teams and other Club functions. Below is a brief summary of our financial results for 2014:

Income	
Sponsors & Membership	\$ 27,003
Race Income	45,272
Clothing & Other	<u>26,806</u>
Total Income	99,081
Expenses	
Racing Teams	27,300
Race Expenses (1)	38,022
Clothing & Other	<u>24,467</u>
Total Expenses	<u>89,789</u>
Surplus	<u>\$ 9,292</u>

(1) Excludes approximately \$4,500 of race expenses paid in 2015

Finally, I want to thank all the Board members. Their hard work, much of it behind the scenes, make the San Diego Bicycle Club a great organization.

Ride safe, ride fast, and have fun.

Sincerely,

Jim Swigart
President